

The background is a solid orange color. It features several abstract geometric shapes: a large, light-orange circle in the top-left corner, a smaller light-orange circle in the bottom-left corner, and a light-orange rectangle on the right side. The word "Forward" is written in a large, white, sans-serif font, followed by three vertical bars of increasing height.

**Forward|||**

## Meet your speaker



**Erik Goelz**

Director, Head of AI Product  
Marketing

**UiPath**



# Innovating RPA

**Scientifically Plan, Measure, and Scale  
with Process Understanding AI and  
Analytics**



**Forward** |||

# Automation Now a C-Level Priority

The  
Economist

INTELLIGENCE  
UNIT



**91%** of surveyed  
organizations are using  
automation technologies

**73%** are 'very' or  
'entirely' satisfied with the  
returns from automation to  
date

For **84%** of companies,  
automation is a C-level  
executive's responsibility



# Scientifically Plan, Measure, and Scale with Process Understanding AI and Analytics



Plan

- 1) **Understand as-is** processes
- 2) **Prioritize** and optimize processes for automation
- 3) **Accelerate** automation development



Measure

- 4) Track operational performance and measure business **impact**

# Meet your speaker



**Christian Berg**

Director, Product Management AI

**UiPath**





Scientifically **planning** your automations.

---

# Introducing three products to help you plan your automation strategy



*Task Mining* - Document and analyze  
*front-end* process tasks

+



*Process Mining* - Analyze and  
monitor *back-end* process logs

+



*Dive deeper into your processes and  
transform *expert-knowledge* into  
organizational insights*

# Welcome to UiPath Sasha, Chris, Roel, and Rudy!

**Ui Explorer**  
EXPERT

(Previously  StepShot )



**Sasha Reminnyi**

Director of Product

*(Previously: CEO, StepShot)*

 **PROCESSGOLD**  
A UiPath Company



**Christiaan Esmeijer**

VP of Customer Success -  
Process Mining

*(Previously: Co-CEO/ Co-  
Founder, ProcessGold)*



**Roel Vliegen**

VP of Engineering -  
Process Mining

*(Previously: Co-CEO, Co-  
Founder, ProcessGold)*



**Rudolf Kuhn**

Head Process Mining  
Ambassador

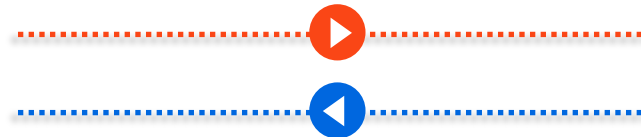
*(Previously: Chief Mining  
Officer, Co-Founder,  
ProcessGold)*

**Forward** 

# Understanding as-is processes in your organization



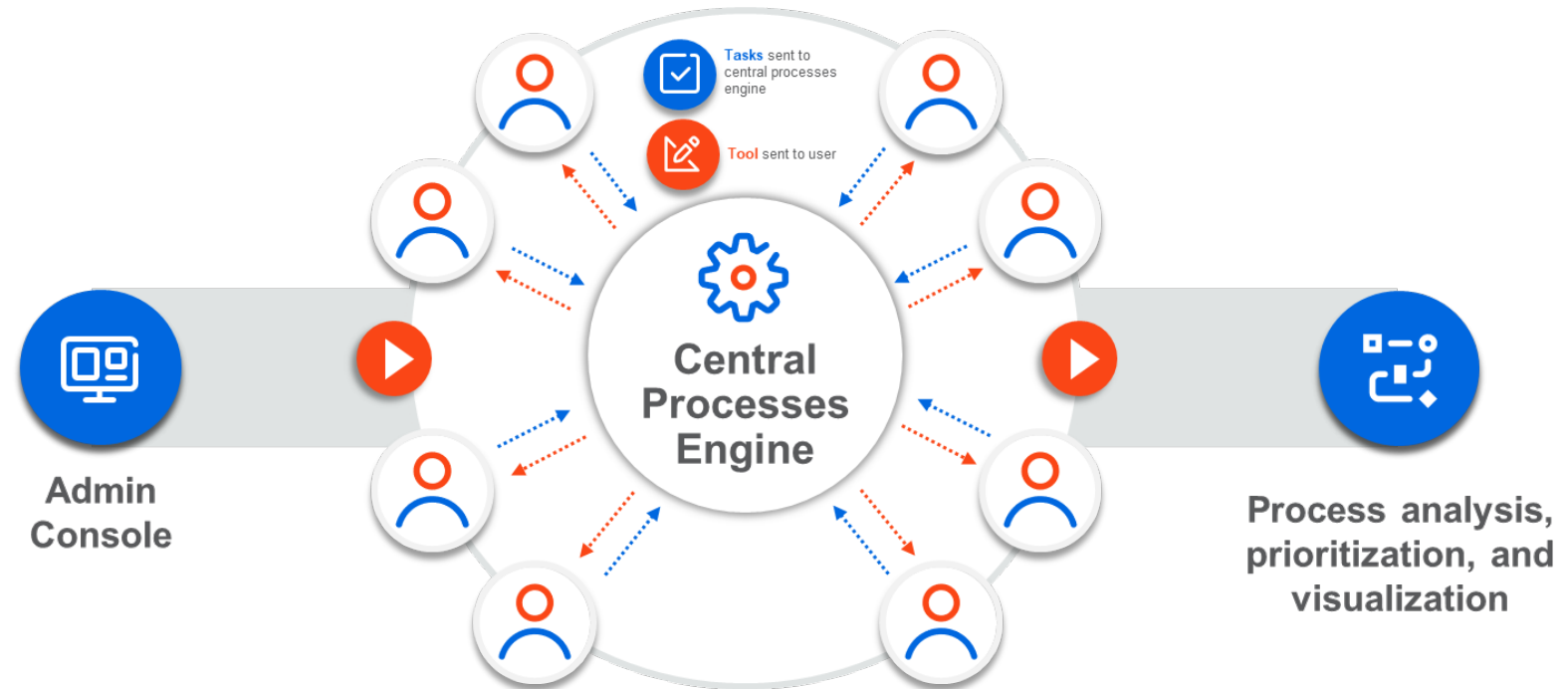
*Task Mining* - Document and analyze *front-end* process tasks



*Process Mining* - Analyze and monitor *back-end* process logs

## A scientific approach to planning your automation strategy organization-wide

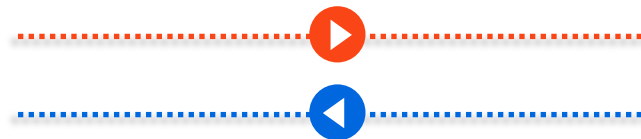
- 1 Setup and manage from within the Orchestrator UI
- 2 Use AI to analyze tasks and determine common processes
- 3 Analytically prioritize processes based on automation potential



# Determining as-is processes in your organization



*Task Mining* - Document and analyze **front-end** process tasks

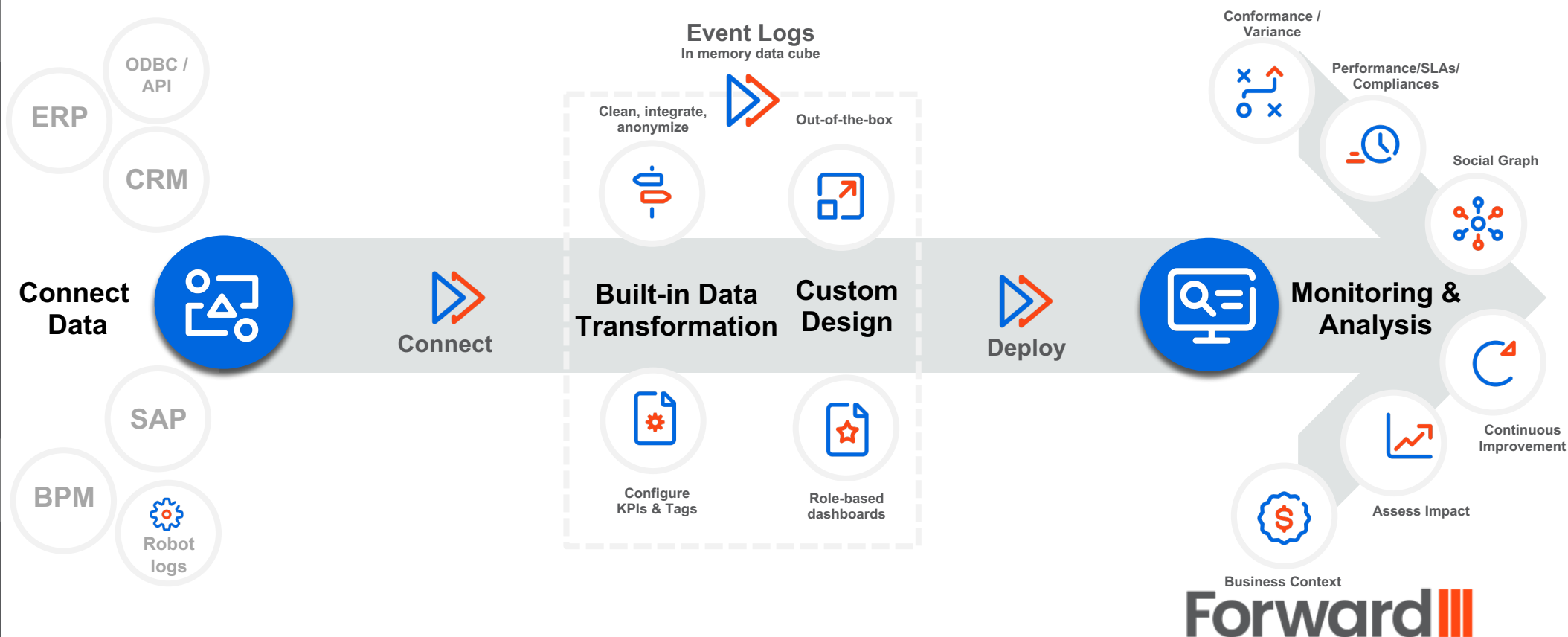


*Process Mining* - Analyze and monitor **back-end** process logs



# Analyze and monitor back-end process logs

- 1 Access back-end logs from applications, databases, flat files
- 2 Seamlessly transform and prepare data for process analysis
- 3 “Act On Facts”: Analyze, monitor, optimize



# Determining as-is processes in your organization



**Ui Explorer**  
ENTERPRISE

*Task Mining* - Document and analyze *front-end* process tasks

KPIs

Effort  
# involved  
Frequency  
Different ways



Complete  
business  
case



**PROCESSGOLD**  
A UiPath Company

*Process Mining* - Analyze and monitor *back-end* process logs

KPIs

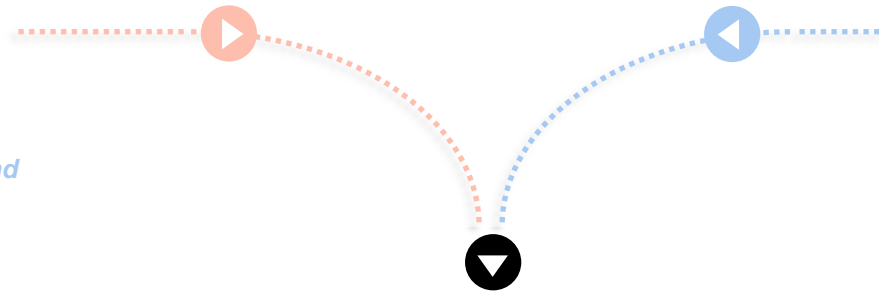
Process execution variation  
Time taken  
Process Outcomes (what does the process achieve)

**Forward**

# Accelerate automation creation



*Task Mining* - Document and analyze **front-end** process tasks



*Process Mining* - Analyze and monitor **back-end** process logs



*Dive deeper into your processes  
and transform **expert-knowledge** into organizational  
insights*

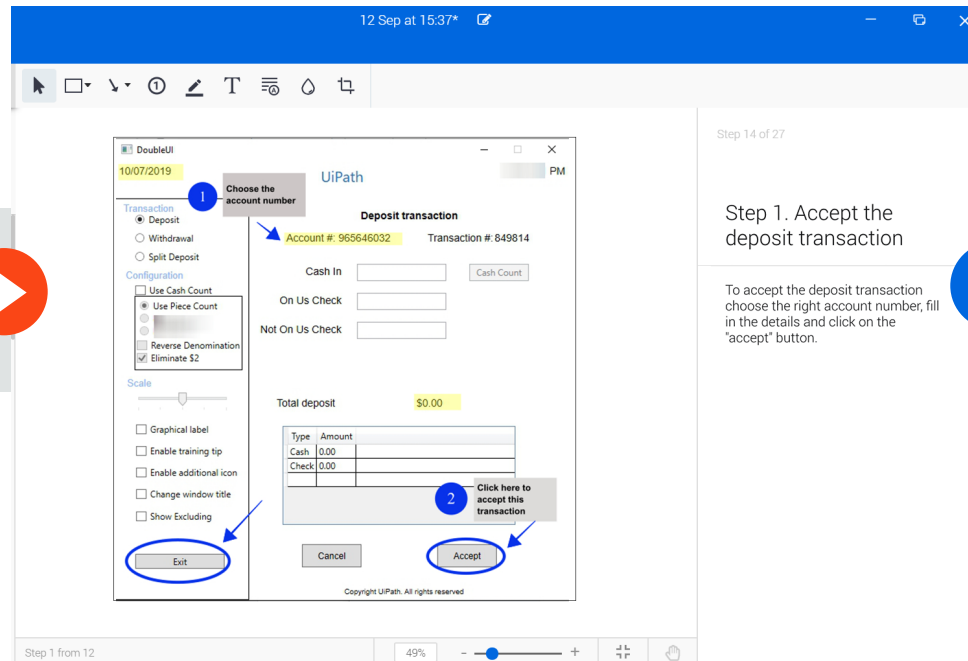


## Transform expert knowledge into organizational insights

- 1 Share the tool with your Subject Matter Experts
- 2 Get their detailed insights about the processes you consider for automation
- 3 Transform your employee knowledge into an automation opportunity



Internal process expert downloads the tool



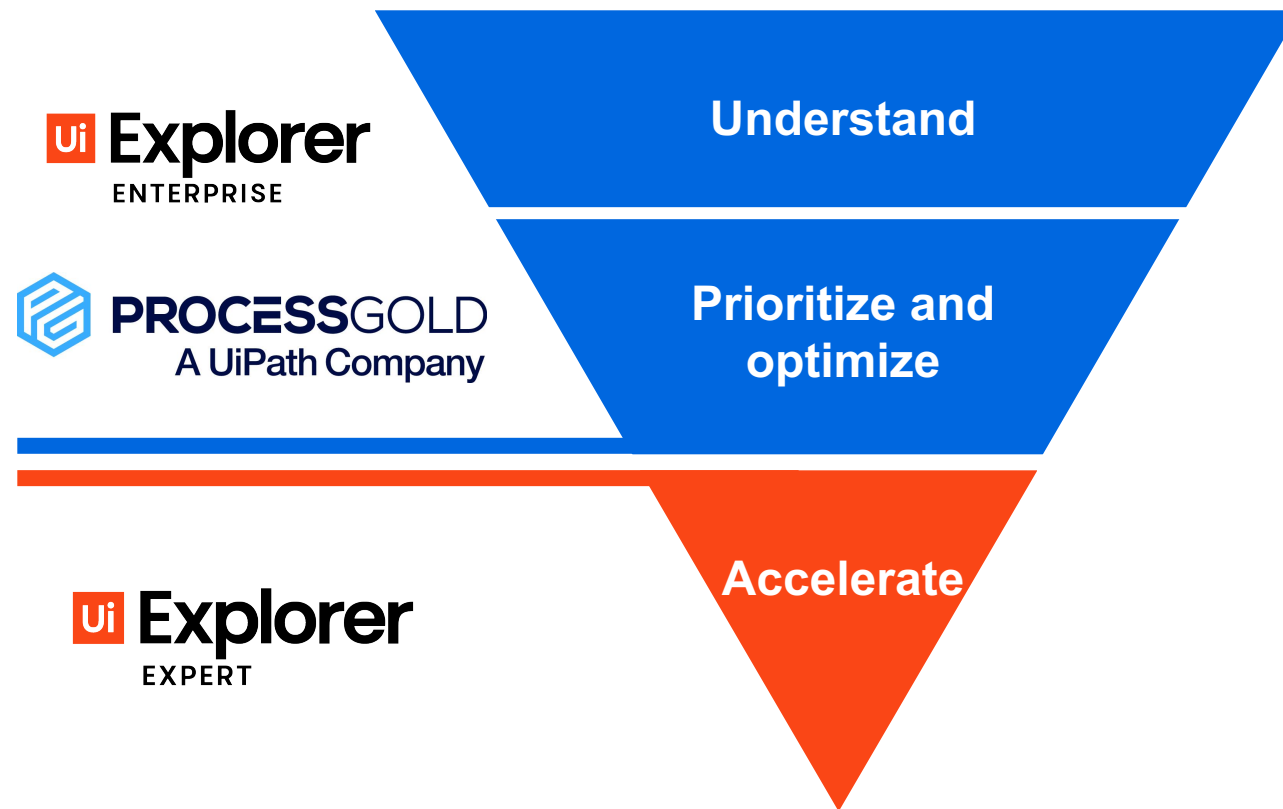
Step 1. Accept the deposit transaction

To accept the deposit transaction choose the right account number, fill in the details and click on the "accept" button.



One-click creation of detailed PDD document

# Utilize a Scientific Approach to Plan Your Automation Strategy



# Meet your speaker



**Harish Doddala**

Director, Product Management

**UiPath**

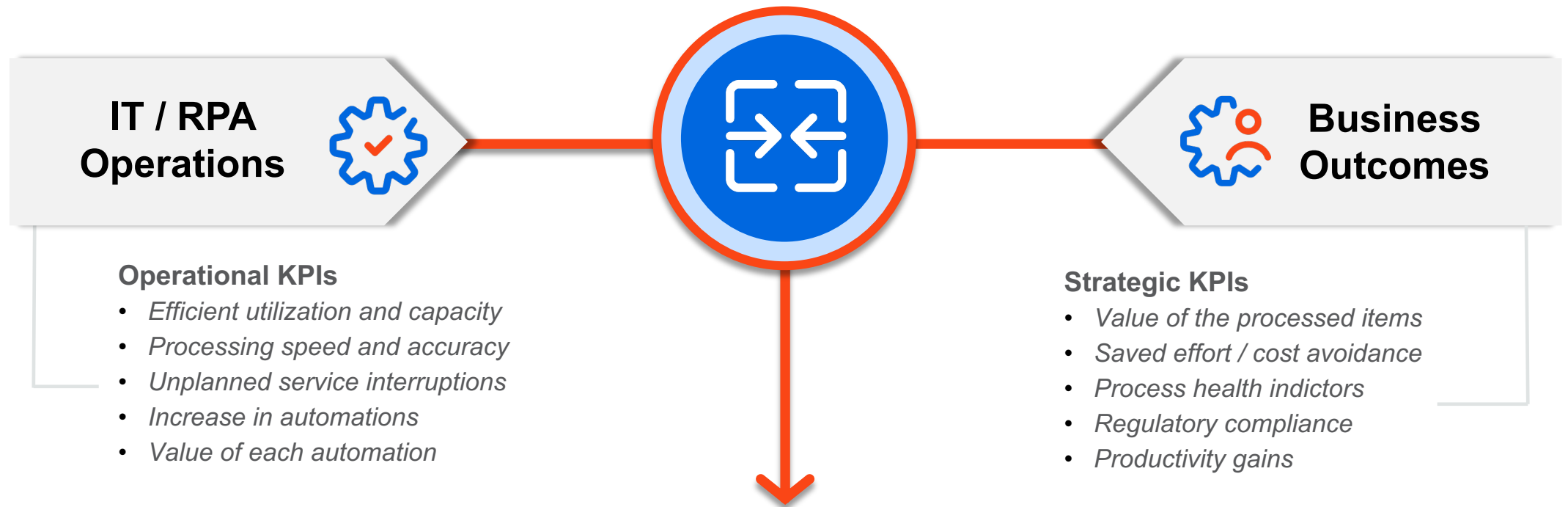


Scientifically **measure** your automations.

---



# Measuring the true impact of RPA is a company-wide effort



**How do I measure and report  
the true business impact of your RPA implementation?**



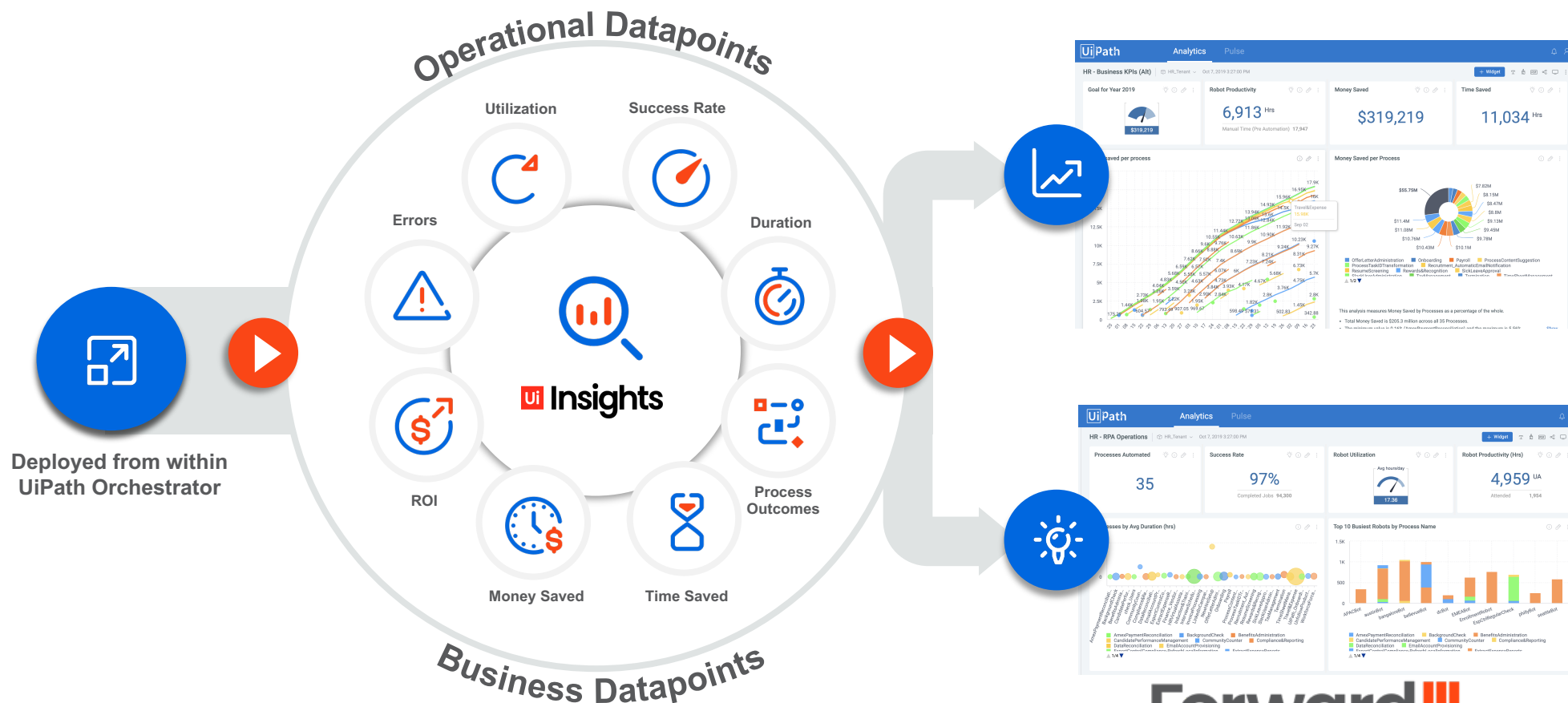
# Ui Insights

## Powerful, embedded analytics

1 Easily deployed and setup in Orchestrator

2 Track and measure RPA and process performance

3 Easily align and report the business impact of your automations



Forward

## Powerful, embedded analytics



### Simple setup

Deploy, launch and use Insights into the *existing Orchestrator interface*



### Smart alerts

*Instant notification* of anomalies, critical events and major milestones



### Dynamic dashboards

Drag-and-drop library of *out-of-the-box dashboards*



### Machine learning powered forecasting

*Forecast critical KPIs*, including robot utilization and process bottlenecks



### Textual insights

Automatically *create written summaries of your visual charts*



### Shareable insights

Schedule or instantly *share dashboards and reports*



# Demo

 Insights

# Helping you take the next step on your automation journey

Starting

Scaling

Transforming

Extending



# Thank you

For demos and more details, come see us  
at **our two booths.**



 **Explorer**  
ENTERPRISE

 **Explorer**  
EXPERT

 **Insights**

 **PROCESSGOLD**  
A UiPath Company

**Erik Goelz**  
Director of AI Product  
Marketing

**Christian Berg**  
Director of Product  
Management, Process  
Understanding

**Harish Doddala**  
Director of Product  
Management, Insights

The background is a solid orange color. It features several abstract geometric elements: a large, light-orange circle in the top-left corner, a smaller light-orange circle in the bottom-left corner, and a light-orange rectangle on the right side. The word "Forward" is written in a large, white, sans-serif font, followed by three vertical bars of increasing height.

**Forward|||**